



Highly educated, perfectly located.

Carly Wronko
Creative + Digital Manager

Carly Wronko is the Creative + Digital Manager for Choose New Jersey, Inc., an independently funded and operated 501(c)(3) whose mission is to encourage and nurture economic growth throughout New Jersey with a focus on urban centers. She is responsible for creating all in-house artwork including digital ads, booklets and logos, assists with digital media buying and targeting, and is the project manager and booth designer for select trade shows and conferences. In addition, Ms. Wronko manages the Choose New Jersey website and led the redesign efforts in 2016.

Prior to joining Choose New Jersey, Inc., Ms. Wronko began her career as Inside Account Specialist at Staples Inc. She soon moved on to Inside Account Manager at the company, where she established and oversaw more than 300 corporate accounts totaling \$2.7 million in value for the business to business division.

Ms. Wronko holds a Bachelor's degree in Business Administration with a concentration in Marketing from Loyola University Maryland. She completed coursework in International Business at Monash University in Australia. During her undergraduate career, Ms. Wronko served as co-editor-in-chief of the Loyola University's yearbook, The Evergreen Annual.